

VIJAY DESIGN STUDIO

WE ARE



ARCHITECTURE & DESIGN

ENTRANCE EXAM PREPARATION OF

NID | UCEED | NIFT | NATA | JEE P 2

College Road, Nashik & Ashoka Marg, Nashik

www.vijaydesign.com

VIJAY DESIGN STUDIO, ASHOKA MARG

Ashoka Marg Branch - Flat number 3, 1st Floor,
Chitrapalavi Apartment, Ashoka Marg, Nashik 422011

VIJAY DESIGN STUDIO, COLLEGE ROAD

2nd Floor, Asawari Chambers, Office 206 & 207, in
front of wellness Forever, College Rd, Nashik 422005

7057222492, 9730448503,

email : dvijaydesigns@gmail.com, Web : vijaydesign.com,

VIJAY DESIGN STUDIO

Fees Details

Academic Year 2025-26

▼ Discipline - Design (One Academic Year Fees)

Group	Course Name	Fees	
A	UCEED, NID & NIFT	1,25,000/-	} Scholarship is available
B	NID (M Des), CEED & NIFT	1,25,000/-	

The first year is the Foundation Year for students in Grade 11 preparing for B.Des. Master's preparation is a 1-year course, while B.Des preparation spans 2 years for NID, UCEED, and NIFT. Students typically enroll in Grade 11 but can also join in Grade 12.

▼ Discipline - Architecture (One Academic Year Fees)

Group	Course Name	Fees	
A	NATA + JEE P2	1,25,000/-	} Scholarship is available
B	NATA + CEPT	1,25,000/-	

Architecture preparation for NATA and JEE Paper 2 is a 2-year course. Students typically enroll in Grade 11 but can also join in Grade 12, graduation, or post-graduation, as there is no age limit for NATA. NATA scores are nationally recognized and hold prestige, comparable to JEE Paper 2.

▼ Discipline - Architecture + Design (One Academic Year Fees)

Group	Course Name	Fees	
A	NATA + JEE P2 + NID + UCEED + NIFT	2,00,000/-	} Scholarship is available

Design and Architecture are popular choices among students. They can enroll in preparation courses for both fields starting in Grade 11 and continue for two years. As Design and Architecture are separate disciplines, students must put in extra effort to excel in both.

▼ Discipline - Foundation Programme (One Academic Year Fees)

Group	Course Name	Fees	
A	Foundation Programme	1,00,000/-	} Scholarship is available

The Foundation Programme is designed for Grade 9 and 10 students, conducted on weekends and holidays. It focuses on building observation skills through assignments like Still Life and Nature studies, benefiting students pursuing Arts academically. Students create a versatile portfolio that supports school assignments, college admissions, and scholarship opportunities.

▼ Discipline - Portfolio Preparation & Software Training

Group	Course Name	Fees	
A	Portfolio (16 Assignment + Sketching Practice)	75,0000/-	} Scholarship is not available
B	Software Training (.cdr + .psd + .ai)	75,0000/-	

Scholarship Programme

Academic Year 2025-26

What is Scholarship programme ?

We support students with financial aid to help reduce costs. The fees for the 2025-26 academic year are ₹1,25,000 for Design and Architecture courses. If a student cannot pay the full amount or wishes to save, they can apply for a scholarship of up to 50%. To qualify, simply take our specially designed scholarship test. Scoring full marks will grant a 50% discount, meaning you only pay ₹62,500. Scholarships are awarded based on test performance and are limited to the first 10 students per branch. We have a total of 20 seats each for Design and Architecture at our College Road and Ashoka Marg branches, making a total capacity of 80 students. Out of these, scholarships are available for the first 20 early-bird students. Don't miss this opportunity—secure your admission and scholarship today!

How to apply for the Scholarship

Scholarship Process

1. Collect and Fill the Form (Visit the desk, ask for the Scholarship Form, and complete it.)
2. You will receive the Aptitude Test paper (40 Marks) with 10 questions: 2 NAT, 4 MSQ, 4 MCQ (4 marks each)
3. Write answers on the OMR sheet provided to you and submit it at the desk.
4. Now you will get 1/8 size paper and pencil where you have to give Creative Ability Test (40 Marks) where you have to Draw a Memory Drawing on a 1/8 size sheet using the topic provided. Complete in 30 minutes and submit your drawing at the desk.
5. Wait 30 min for your score - Total marks: 80 (Aptitude + Creative Ability).

Scholarship Slabs

Sr. No	Marks received	% of Scholarship
1.	71 to 80 Marks	50% Scholarship
2.	61 to 70 Marks	40% Scholarship
3.	51 to 60 Marks	30 % Scholarship
4.	41 to 50 Marks	20 % Scholarship
5.	31 to 40 Marks	10 % Scholarship
6.	21 to 30 Marks	Admission is not granted

Branch	BatchName	Timings	Courses
College Road	1. Michelangelo Batch	1:00 PM – 4:00 PM	Design: NID, UCEED, NIFT, CEED Architecture: NATA, JEE Paper 2
	2. leonardo da vinci Batch	4:00 PM – 7:00 PM	
Ashoka Marg	1. Michelangelo Batch	1:00 PM – 4:00 PM	Design: NID, UCEED, NIFT, CEED Architecture: NATA, JEE Paper 2
	2. leonardo da vinci Batch	4:00 PM – 7:00 PM	

At Vijay Design Studio, we maintain a focused learning environment with 20 students per batch. Ashoka Marg Branch: Single batch of Design 20 students & Single Batch of Architecture of 20 Students. College Road Branch: Same way like Ashoka Marg Branch. For those unable to attend in person, we also offer online coaching, ensuring flexibility and accessibility in your learning journey.

VIJAY DESIGN STUDIO

Why Vijay Design Studio?

Reason

1



1. Comprehensive 6-Day Lecture Schedule in a week

At our institute, we provide a structured six-day lecture schedule each week to ensure thorough preparation for Architecture and Design Entrance Exams. Our curriculum is meticulously designed to include : Mock Tests and Previous Years' Papers : Regular practice sessions that comprehensively cover all key areas of the syllabus, helping students develop a strong foundation and exam readiness.

Expert Faculty :

Ms. Simar : Specialist in English Language, a crucial part of entrance exams. She brings exceptional expertise to enhance students' language skills. **Lecture Days : Government holidays and a few Sundays off.**

Mr. Sachin : seasoned Mathematics instructor with 20+ years of experience, including IIT coaching. His guidance helps students master analytical and problem-solving skills. **Lecture Days : All Sundays, except during English Language sessions.**

Mr. Vijay : Renowned Designer and Artist, handling the Complete Sketching Sections (Design, Drawing & Creative Ability) for NID, UCEED, NIFT, NATA, and JEE Paper 2. **6 Days a week we conducts rigorous 3-hour sessions.** In this session we conduct Previous Year Paper Practice, Mock Test and as mentioned other Sketching Practice. **Lecture Days : Monday to Friday. Excludes Portfolio & Software Training days.**

Reason

2



2. Exclusive Portfolio Preparation

Our portfolio preparation is a standout feature of our training program. We guide students through diverse assignments, including Still Life, Portraits, Landscapes, Time Sketches, Sculptures, Murals, Pottery & Ceramics, and

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Why Vijay Design Studio?

Calligraphy. For the Portfolio -Painting Media is as follows - Oil Colours, Poster Colours, Water Colours, and Colour Pencils on various surfaces like handmade papers, canvases, oil papers, cartridge papers, and more. and for the 3D Media - Shadow Clay, Than Clay, Red Clay, M-Seal, and other materials for Sculptures, Murals, and Pottery. This segment is highly engaging and enjoyable for students. Industry experts are invited to mentor and evaluate these assignments, ensuring the highest quality. Portfolios created at Vijay Design Studio are globally acclaimed, with students achieving top positions and earning up to 100% scholarships at prestigious national and international colleges.

Reason

3



3. Software Proficiency Training

We prepare students for the professional world by offering training in essential design and architecture software, such as: CorelDRAW, Photoshop, Illustrator, 3Ds Max Lectures are conducted every 15 days to a month, depending on students' interests and requirements. This training equips them with the technical skills they will need in design colleges and future careers. Outdoor Sketching Sessions

Reason

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4. Outdoor Sketching Sessions

Outdoor Sketching Sessions are a defining feature of Vijay Design Studio, designed to enhance students' observation, proportion, and perspective skills. Conducted every Saturday at locations like River Ramkund, City Center Mall, bus stands, temples, and other creative spots, students engage in capturing dynamic frames in real-world settings. This consistent practice, spanning two years, hones their sketching abilities to unmatched levels, preparing them for design and architecture entrance exams and equipping them to excel in college and their professional careers.

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Why Vijay Design Studio?

Reason

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Mr Vijay Deore
Communication Designer & Artist

Brands
Works
for ▶

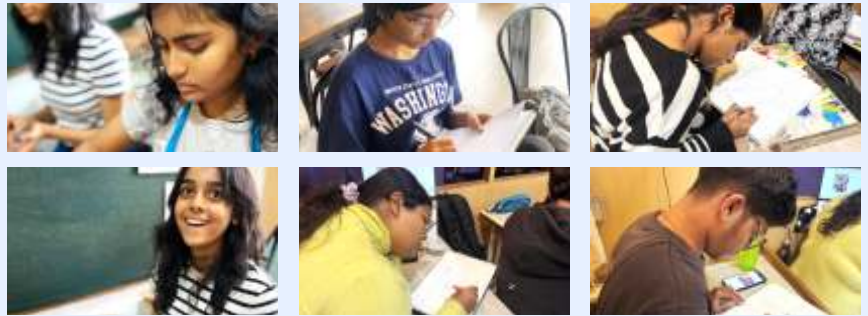


5. Founder is Designer

The Founder of Vijay Design Studio Mr. Vijay Deore is the Successful Communication designer and has worked on renowned brands in and out of Nashik City. His work has been appreciated widely by all the clients. Mr. Vijay Deore has completed his Education from Sir J J School of Arts Mumbai and PGDM from Explora Design School, Ahemadabad. He has worked as a Creative Head in Ashoka Group of Schools for the 19 years and have headed the department of Fine Arts. Mr. Vijay Deore is the Key faculty of the Vijay Design Studio.

Reason

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6. Unique and Outstanding Portfolio building

Prof. Sanjay : Renowned Artist and Professor. Who takes care of Portfolio Assignments. Mr Sanjay Guides students how to develop the ability of proportion, Understanding of Perspective. Apart from Mr. Sanjay there are faculties like Mr. Omkar, Mr. Pravin, Ms. Vaishali, Mr. Mahendra who take care of the portfolio assignments.

Details of 17 Portfolio Assignments are as follows :

Sr. No	Subject	Number of Assignment	Faculty
1.	Product Drawing	3 Assignments (Per Academic Year) -	Mr. Omkar Kulkarni
2.	Portrait	2 Assignments (Per Academic Year)	Prof. Sanjay Bagul
3.	Still Life	2 Assignments (Per Academic Year)	Mr. Vijay Deore
4.	Sculpture	2 Assignments (Per Academic Year)	Mr. Pravin Patil
5.	Ceramics & Pottery	2 Assignments (Per Academic Year)	Ms. Vaishali Patil
6.	Typography	1 Assignment (Per Academic Year)	Mr. Mahendra Jagtap
7.	Landscapes	1 Assignment (Per Academic Year)	Mr. Vijay Deore

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Why Vijay Design Studio?

8.	Lino Printing	1 Assignment (Per Academic Year)	Mr. Vijay Deore
9.	Poster Making	2 Assignments(Per Academic Year)	Mr. Vijay Deore
10	Logo Making	1 Assignment (Per Academic Year)	Mr. Vijay Deore

Reason

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7. "India's Leading Study Material: Crafted with Expertise and Precision"

At Vijay Design Studio, our study material is meticulously crafted in-house by experienced faculty, leveraging years of expertise and a deep understanding of exam patterns. Focused on accuracy and relevance, it is tailored to reflect the questions that consistently appear in top entrance exams like NID, UCEED, NIFT, NATA, and JEE Paper 2. What sets us apart is the unparalleled precision of our content. A review of recent exams and our blog reveals a striking alignment between the questions we design and those that appear in these exams. Proudly ranked as the Number 1 study material in India, we empower students with the tools they need to achieve outstanding results and secure their dream careers in design and architecture.

Reason

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8. Your Selection in One of the best Design College in the world

Our commitment extends beyond just preparing students for entrance exams. We stand by our students throughout their journey—supporting them as they complete their graduation, step into their first jobs, and even venture into entrepreneurship. We firmly believe that when our students shine, we shine too. Your trust is our greatest asset, and we deeply value the faith parents and students place in us. With expert guidance and focused preparation, we ensure that gaining admission into the best colleges becomes not just a goal but a transformative experience that empowers students for life.

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Why Vijay Design Studio?

Reason

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VIJAY
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Study
Material
Partner

DQ Labs



STUDY MATERIAL PARTNER

9. Excel in Creativity and Exams with Expert Coaching and IIT-Driven Study Material from DQ Labs”

At Vijay Design Studio, we are dedicated to providing personalized attention to every student, ensuring a focused and tailored approach to their preparation. With expert coaching and top-tier study material from DQ Labs, meticulously designed to foster creativity and align with exam requirements, we empower students to excel in both their creative potential and entrance exams. Your success is not just our goal—it’s our

commitment. We believe in nurturing talent, building confidence, and equipping you with the tools needed to secure admission to top colleges and universities. At Vijay Design Studio, your dreams become our mission, and your achievements define our success.

Reason

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ONLINE EXCELLENCE
Unmatched Resource

10. Excel in Creativity and Exams with Expert Coaching and IIT-Driven Study Material from DQ Labs”

We are proud to be one of the best in providing online classes, offering a seamless and engaging learning experience. Our standardized equipment and user-friendly platforms, such as Google Meet, ensure hassle-free and efficient online sessions. Through Google Classroom, students can submit assignments daily, which are promptly reviewed with personalized feedback to drive continuous improvement. We share class links daily, allowing students to join online if unable to attend in person. For students at a distance, our highly equipped system replicates a live classroom environment, creating an interactive and immersive experience that students genuinely enjoy. Our robust online setup is a key strength, delivering quality education to all, regardless of location.

VIJAY DESIGN STUDIO

"Hear from Our Stars" Inspiring Testimonials from Vijay Design Studio Students"



Shraddha Waje

(Outstanding marks in UCEED & NID)

"I joined coaching of design from Vijay Sir, and due to his guidance, there was a big and positive change in my sketching. After Vijay Sir taught me sketching and designing from the basics, I started to see a lot of improvement in my current work compared to my previous work. This was not possible without the guidance of a great teacher. Thank you very much, Vijay Sir."



Pranali Panchbhai

(6th Rank in NID (Mdes) Prelim)

"Vijay Design Studio is an exceptional place for budding artists. Vijay Sir is an amazing mentor; under his guidance, I've experienced unparalleled mentorship. His support at every stage of my career has been invaluable. He personally pays attention to all students, helping us understand the concepts behind every line we draw. His positivity and mentorship are truly inspiring. I am grateful for the opportunity to learn and grow under his mentorship."



Mishtee Kabra

(outstanding marks in UCEED & NID)

"The unwavering mentorship that Vijay Sir has provided since 9th grade has been monumental in my journey. His guidance in honing my design skills, his visionary approach in carving out my path to success, and his invaluable support in building a stellar portfolio have all contributed immensely. He has not only trained me to be a successful designer but also inspired me to surpass my limits. Thank you for believing in me and shaping my future."



Shravani Galinde

(Outstanding marks in UCEED & NID)

"Under Vijay Sir's coaching at his design studio, I've refined my abilities and secured admission to prestigious design institutions. His steadfast support, knowledge, and motivation have emboldened me to pursue my dreams with assurance. I'm profoundly thankful for his invaluable mentorship and confidence in my capabilities, which have influenced my path in the design field."



Syna Thakkar

(Outstanding marks in UCEED & NID)

"Vijay Sir is an exceptional art and design mentor, fostering creativity and individual expression in his dynamic studio. His profound knowledge, personalized guidance, and dedication empower students to explore, innovate, and excel. Beyond technical skills, he instills resilience and passion, shaping aspiring designers into confident, visionary creators. Highly recommended."

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Spandal Jagtap

(Outstanding marks in UCEED & NID)

Vijay Sir's guidance at the design studio has been a great help to me with my coaching and skill improvement journey. his guidance was really helpful for my exams and had a great time exploring more and creating a great portfolio. I am very thankful to him to have my back and help me with this journey



Vanad Palod

(UCEED Rank - AIR 46)

Dear sir ,I wanted to express my heartfelt gratitude for your invaluable guidance and unwavering support. Your mentorship has been a guiding light, helping me navigate challenges and grow both personally and professionally. Thank you for believing in me and for your continued encouragement along this journey.



Heemani Rathod

(Outstanding marks in JEE Mains B.Arch")

Vijay Sir helped me in shaping my artistic skill set because of which I could score more in JEE Mains B.Arch. Thank you very much, sir, for inculcating excellent skills of Drawing. My Drawing score helped me for scoring good percentile."



Namita Kotecha

(Outstanding marks in JEE Mains B.Arch")

"Dear Vijay Sir, my passion in arts and then further making a career in it wouldn't have been possible without your support. Thank you for uplifting me and showing me ways when I didn't believe in myself and was stuck without any growth. All of your mentoring, guidance, tips, and tricks have summed up my growth in Drawing. And that's what has resulted in my excellent score of drawing in JEE Paper 2 B.Arch."



Aaditya Karwa

(For securing outstanding marks in UCEED & NID)

"Thanks to Vijay Sir, I could develop my Critical Thinking, Design Aptitude, and improve my Drawing Skills, which helped me get a good score in the NID & UCEED Examination 2023. He provided me with good resources, guided me, and is also mentoring me to develop a good portfolio."



Jiya Parakh

(All India Rank 48 in UCEED)







"Vijay Sir has been my mentor from grade nine in school, and since then, he has guided my passion and nurtured it in a way that even my new teachers today ask me where I learned the techniques I know. Thank you, Sir. Today I can be sure that one day I'll make a successful career out of the skills you have taught me. I will owe my career to you."

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Daily Schedule:

Seamless and Effective Learning

Here's how it works: Below is the schedule for the day. Gain a clear understanding of how the schedule is structured and the complete functioning of our program once your child is enrolled.

-  Reporting : 9:00 AM at Vijay Design Studio
-  Practicing Blog Questions : 9:00 AM to 12:00 Noon
-  Lunch : 12:00 Noon to 1:00 PM
-  Lecture (Design & Architecture) : 1:00 PM to 4 PM
-  Snacks : 4:00 PM to 4:30 PM
-  Science & Math Session : 4:30 PM to 6:30 PM

"All-in-One Learning Experience"

Our partnered college, [College Name], sends expert faculty for daily 2-hour lectures at our studio. After the lecture, students can head home

Science Stream (Without Biology):

Available for an additional ₹75,000 (includes college fees, Physics, Chemistry, and Math). Board exams and practicals require visiting the college.

Students from other streams can join sessions starting at 1:00 PM and are not required to stay beyond 4:00 PM, ensuring a convenient and efficient schedule.

VIJAY DESIGN STUDIO

HISTORIC RECORD

Vijay Design Studio is a pioneer in setting benchmarks in Design and Architecture entrance exams. We challenge any institute to match our record. With 6-day-a-week classes, 3-hour daily sessions, and every moment utilized to perfection, we shape students to excel. Outdoor sketching and field visits ensure our students stand out in today's competitive exams. No one does it like Vijay Design Studio.

**4 OUT OF 8 STUDENTS OUTSHINE
IN NID ENTRANCE EXAM**
**3 OUT OF 8 STUDENTS OUTSHINE
IN UCEED ENTRANCE EXAM**

National Institute of Design (NID)

4 Out of 8 Students outshine



**Mast Ashit
Khobragade**

AIR - 44 (Main)



**Mast Vanad
Palod**

AIR - 61 (Mains)



**Miss Pranali
Panchbhai**

AIR - 6 (Prelim)



**Miss Jiya
Parakh**

AIR - 251 (Mains)

Under Graduate Common Entrance Exam for Design (UCEED)

3 Out of 8 Students outshine



**Miss Jiya
Parakh**

AIR - 48



**Mast Ashit
Khobragade**

AIR - 10



**Mast Vanad
Palod**

AIR - 46